

# Tailored legal and investment solutions

*Alexandra Burger is a multifaceted business executive, legal counsel, board member, and entrepreneur with extensive experience both locally and internationally. Her expertise lies in providing tailored legal and investment solutions across various domains.*

**W**ith a solid background in investment banking, cross-border structuring, and legal advisory, Burger has earned a reputation for her adept handling of complex commercial and legal matters. She has facilitated the listing of companies on international stock exchanges and managed transactions in private equity and venture capital (VC).

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**Most of all, success comes from determination and taking calculated risks.**  
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While her roots lie in traditional banking, finance institutions, and legal advisory services, she harbours a deep-seated passion for technology spanning from fintech and IT to cutting-edge deep tech. This intersection of finance and technology fuels her entrepreneurial spirit and propels her involvement in various technology-driven ventures.

As the founder of Lyra Consulting, Burger spearheads initiatives aimed at providing innovative solutions and fostering growth in both established and emerging markets. Her diverse portfolio also includes active participation in numerous technology companies, reflecting her commitment to driving technological advancements and fostering cross-border collaboration.



Her ultimate satisfaction stems from her role in expanding the global footprint of South African companies while facilitating the entry of international enterprises into the South African market.

Burger firmly believes that a breadth of career experiences is indispensable in tackling complex challenges. She believes that South Africans are champion problem solvers and their ability to travel and expand their businesses internationally comes from the advantages of a wider cultural background coupled with a challenging economic and political environment.

Most of all, success comes from determination and taking calculated risks.

Driven by creativity and a relentless pursuit of turning ideas into reality, Burger remains dedicated to navigating the intersection of finance, technology, and international business to create meaningful impact in the global arena.

Burger is also a painter and writer. Music and film are her passions and one day in the future she would love to be able to take these to a new level. ■



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